## New Boundary Technologies Presenting at the InfoAg Conference held on June 25-27 at St. Louis, MO

**Minneapolis, MN – July 10, 2017** – New Boundary Technologies announced today that CEO Kim Pearson will be presenting at this year's InfoAg Conference, to be held at the Union Station, St. Louis, Missouri from July 25-27.

Since 1994, the InfoAg Conference has been the premier conference focused on the practical application of precision agriculture. This year, among several topics, the Internet of Things (IoT) will be in focus due to its growing application in precision agriculture.

Soil moisture, temperature, water levels are among many parameters that can be monitored and controlled using internet-connected devices.

See the full InfoAg Conference schedule and register at http://www.infoag.org

"We're pleased to have the opportunity to present at the InfoAg Conference at St. Louis," said Kim Pearson, CEO of New Boundary Technologies. In a recent interview with Agri-View, Pearson explained "The Internet of Things includes sensors such as soil-moisture monitors that can be connected to the internet to become "smart," Farmers can see what's happening in a field in terms of soil-moisture levels — without driving to the field."

The company's IoT experience includes applications to monitor and control sensors and field equipment in oil & gas, agriculture, water & energy, and industrial automation sectors. "Our RemoteAware™ IoT applications are provided as a hosted service running on robust, scalable, and secure cloud servers," said Pearson.

At the InfoAg conference, Kim Pearson will be speaking on the role of application software platforms in agriculture IoT ecosystems. He will also join an IoT Expert Panel along with executives from Senet Inc. and MultiTech.

Contact Jim Rhoda to schedule a meeting with New Boundary Technologies at the conference.

## **About New Boundary Technologies**

New Boundary Technologies has been pioneering innovative Internet of Things (IoT) and Machine-to-Machine (M2M) applications for more than 30 years. Its RemoteAware IoT platform has provided private label branded solutions for Fortune 500 companies, solution providers, and system integrators since 2001. RemoteAware applications

are provided as a hosted service, so solution providers and customers don't need their own IT resources. A rich set of out-of-the-box capabilities delivers applications quickly requiring little or no software development.

## About the InfoAg Conference

Since 1994, the InfoAg Conference has been the premier event to discuss and advance precision agriculture. This event draws interest from domestic and international agriculture professionals and features a wide range of educational and networking opportunities for professionals interested in learning more about precision agriculture techniques. It features an educational program that includes plenary, breakout, and workshop sessions along with an extensive exhibit hall of leading hardware, software, and services vendors to precision agriculture.

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